

# Mission

# The Pioneer and Facilitator of Today's Business

FUTURE

BNEXT Media stands as one of Asia's leading media companies, delivering valuable information to enterprises and business communities while hosting educational workshops. Our mission is to pioneer and facilitate today's business landscape through MEDIA (INSIGHT), COMMUNITY (CONNECTION), and LEARNING (DEVELOPMENT).



# BNEXT MEDIA Group

BNEXT MEDIA Group is the go-to platform for both budding and veteran business leaders, offering valuable insights through MEDIA, fostering networking connections through our COMMUNITY, and providing professional development via our LEARNING platform.







# MEDIA



#### **Business Next**

Taiwan's authoritative media in technology and finance for 25 years.



#### MANAGER today

Taiwan's largest business management learning community since 2004



#### **Shopping Design**

Where creative minds transform ideas into business opportunities.



# Be Young and

# Beyond



**Business Next** 

Taiwan's Authoritative Media in Technology and Finance for 25 Years.

Business Next covers the latest trends and innovations in technology and finance, equipping future leaders with fresh perspectives. We support start-up and corporate innovation communities, helping them thrive in a dynamic business landscape.



# The pioneer of cutting-edge technology and innovative business paradigms.



# DAILY NEWS

Leading media site for breaking news in the tech and business innovation sectors.



**PODCAST** 

Editors' picks and featured interviews with global tech leaders.

# **SUMMIT**

Annual technology conferences featuring global tech leaders and experts.







#### MAGAZINE

Taiwan's tech-oriented magazine for the past 25 years.

# **MULTIMEDIA**

Breaking news and stories on You-Tube, Instagram and Facebook.



Taiwan's Largest Business

Management Learning Community

Since 2004.

MANAGER Today blends global insights with local perspectives, offering effective management methodologies for professionals and executives to thrive in any organization.

# MANAGER today > MANAGEMENT tomorrow

# 經理人 ②

# The best channel to learning business management online.



## **DAILY NEWS**

The leading media site for executive leadership and management learning.



#### **PODCAST**

Editors' picks and curated interviews with thought-provoking leaders.



FUTURE MANAGER

#### SUMMIT

Annual conferences and awards for the top 100 business executives in Taiwan.



## MAGAZINE

Top best-selling magazine in business management for 20 years.

## **MULTIMEDIA**

Enterprise and executive-related stories on YouTube, Instagram and Facebook.









# **Learning Platform**

A condensed database of business management books and knowledge for professionals.

# Shopping Design

Where Creative Minds Transform Ideas into Business Opportunities.

At Shopping Design, we deeply value the artistic mindset. Through featured articles on innovative lifestyles, we've curated a hub where creative minds can engage, explore, and embrace meaningful designs in their lives.

# Shopping Design

# Design, Branding and Creativity — DesignBIZ



The latest coverage of innovative designs in the worlds of art and business.



Editors' picks and curated interviews with leaders in cultural industries.



# MULTIMEDIA

Featured stories on YouTube, Instagram and Facebook.



MAGAZINE

Quarterly releases on new design, cultural innovations and creativity.



**SUMMIT** 

Annual event for Taiwan's top 100 designers and innovators in the creative and cultural industries.

# COMMUNITY



#### Meet

Extensive platform within Taiwan's startup ecosystem, focusing on technology and innovation.



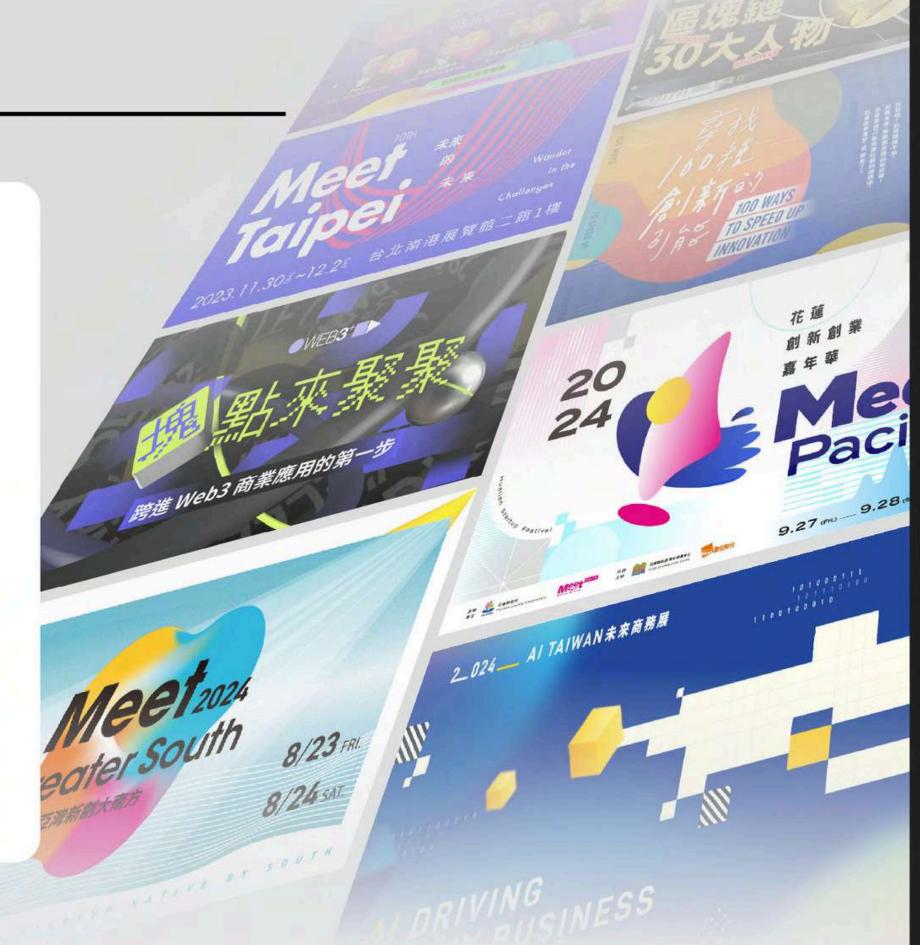
#### **Future Commerce**

Your gateway to digital transformation solutions for enterprises and corporates.



#### WEB3+

A community for blockchain enthusiasts, offering news, trends and networking opportunities.



# Meet Global

By Startups. For Startups.

Extensive Platform within Taiwan's Startup Ecosystem, Focusing on Technology and Innovation

Meet is a dynamic platform that bolsters the startup ecosystem by linking entrepreneurs with funding, networks, and global opportunities through media, events, and expos. It serves as a pivotal hub for fostering growth and gaining international exposure.



# Connecting Taiwan's startup ecosystem on a single platform.



# WEBSITE

Your portal to access the startups and innovation ecosystem in Taiwan.





# **PODCAST**

Connecting global listeners with startup founders' stories and cutting-edge technology.



# **MEET ONLINE**

Networking platform for registered companies and connecting to global business resources.



# COMMUNITY

Monthly local meetups and global events for startup community.







## STARTUP FESTIVALS

The largest exhibition and conference for startup ecosystem in Asia.

# **NEO STAR**

Selecting Top 30 most noteworthy startups of the year.





Your gateway to digital transformation solutions for enterprises and corporates.

Future Commerce specializes in catalyzing new business opportunities, bridging online and offline gaps, guiding companies through tech trends, pioneering industrial innovations, and connecting with transformative resources.



# The lens to the future of digital transformation in business.





# FUTURE COMMERCE AWARD

Discover annual industrial innovation paradigms.



# FC Talks & FC Choice

Explore business transformation and digital solutions through meetups.



#### **WEBSITE**

Guide to cutting-edge Al and digital solutions.



#### **PODCAST**

Insightful interviews on Al business trends and innovative solutions.

# OWEB3<sup>+</sup>I

A Community for Blockchain Enthusiasts, Offering News, Trends and Networking Opportunities. WEB3+, a blockchain media and community distills industrial news into digestable bits, features exclusive interviews, break downs latest business applications, and hosts social events for blockchain professionals.



# Your first step into the world of Web3 and its business applications.





## WEBSITE

Access to breaking news of leading web3 companies.







# **MULTIMEDIA**

Exclusive interviews with authoritative figures and industry experts.

# NETWORKING EVENT

Open discussion and innovations for startup founders and corporates through regular meetups.



# LEARNING

◆新商業學校 SCHOOL OF BUSINESS NEXT MEDIA

Leverage Enterprise and Talents Growths in Dynamic Business Landscape.

The School of Business Next Media focuses on providing enterprises and professionals with up-to-date and applicable concepts and practices.

The school cultivates a learning community that integrates various media resource and garners the largest business community in Taiwan to create more prospective opportunities.



# 516 PSPOR





Leverage Enterprises and Professionals in the Dynamic Business World.

Become Industrial Leaders.





Shopping Design







◆新商業學校 SCHOOL OF BUSINESS NEXT MEDIA

OWEB3



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