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1.9 Promulgation of Presidential Decree "Organizational Act of the Taiwan Creative Content Agency". ●
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2.12 "Organizational Act of the Taiwan Creative Content Agency" entered into force. ●
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5.28 The Executive Yuan approved member appointment of TAICCA's first Board of Directors and Supervisory Committee. ●
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6.17 First joint meeting of the 1st Board of Directors and the 1st Supervisory Committee, in which Hsiao-Ching Ting, the then Vice Minister of Culture, was elected as the first Chairperson of TAICCA. ●
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8.20 At the press conference for a Studio76 project, TAICCA announced that it will deploy the NT\$10 billion National Development Fund to implement "Cultural Content Investment Project", aiming to promote private investment in the industry. ●
- 8.30 At Venice International Film Festival, TAICCA and HTC VIVE ORIGINALS co-organized Taiwan VR Content International Meeting, in which TAICCA's incentive program to promote international production of VR content was announced. This program was the first step on the way to international stages. ●
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9.19 Third meeting of the 1st Board of Directors, approving Lolita Ching-Fang Hu as the first President of TAICCA. ●
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10.16-18 For the first time, Taiwanese enterprises (incl. distributors, toy manufacturers, baby care manufacturers, retailers, etc.) teamed up to attend China International Licensing Expo in Shanghai. With the aim to expand the market share of Taiwan's character brands, TAICCA assisted business matching between Taiwanese and international participants, and met with Licensing International to seek crossover collaboration. ●●
- 10.16-20 TAICCA representatives attended the opening ceremony of Taiwan Pavilion at Frankfurt Book Fair in Germany. ●
- 10.25 TAICCA School Course Planning Committee was set up to examine the fractured cultural content industry in Taiwan and to build a successful brand in professional training in the industry. ●
- 10.29 Work planning: CSR project structure, phase one of CSR study framework, study on CRS users, and online matching mechanism. ●●

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11.8 TAICCA inauguration. ●
- 11.8 Within the working guidelines of interest subsidies for loans in the cultural and creative industries, the matters of interest subsidies are separated from loan policy. In addition, preferential measures are taken to encourage private investment in the industries. Enterprises in the industries could therefore raise funds meeting their needs. ●
- 11.12-14 At Taipei International TV Market & Forum, TAICCA briefed on its tasks and had discussion with the industry players. ●
- 11.19-21 FPP TAICCA Original Award and WIP TAICCA Original Award were launched at the Golden Horse Film Project Promotion to encourage Taiwan's emerging directors. TAICCA assisted award-winning works in business matching, production and licensing. This year, the awards went to *Chi: The Method of Breathing*, *The Silent Forest* and *A Holy Family*. ●●
- 11.25 At the first Asiahub New Media Summit, TAICCA invited Character Databank President Kazuo Rikukawa, Fanworks President Akira Takayama and Red Candle Games co-founder Shuen-Ting Yao to a panel discussion on lessons for crossover collaboration in Taiwan from the experiences of Japan's production committee. ●●●
- 11.29 International networking and cooperation, including the visit of Cinemarket Chief Content Officer; the visits of representatives from 104factory, Paris&Co and Cap Digital; the visit of Théâtre Nouvelle Génération Director Joris Mathieu; and the meeting with Venice VR Expanded curator Liz Rosenthal. ●
- 11.30 At the briefing and matching event for CCC creation, CCC editorial department, National Taiwan Museum and Good Terms Production briefed the selection mechanism. Over 40 cartoonists, screenwriters and editors participated in this event. The first pitching session was held on December 20. ●●
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12.3 TAICCA team attended Asia TV Forum & Market in Singapore and sought cooperation with Singaporean and New Zealander organizations. ●
- The Cultural Exchange Department of the Culture Ministry and Center for Strategic and International Studies (CSIS), a think tank based in Washington, D.C., cooperated to study the development of creative economies in Taiwan and Indonesia. At a conference held at CSIS, TAICCA presented Taiwanese experience in creative economy and strategies for future development. ●

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2.15 Good Hands Film submitted an application for the National Development Fund to invest in Bole Film. The investment review meeting was held in accordance with relevant regulations. ●
- 2.18 Fifth joint meeting of the 1st Board of Directors and the 1st Supervisory Committee ●
- 2.20-27 At Berlin International Film Festival, TAICCA curated Taiwan Pavilion and Taiwan Cinema Night, organized Taiwan IP Showcase for business matching, and invited Director Ming-Liang Tsai to give a talk. ●●
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3.3 The application guideline of Immersive Content Grant for International Co-Funding or Co-Productions was announced. The grant encourages creators and producers to develop creative contents and to apply innovative mediums in storytelling. ●●●
- 3.5 TAICCA held a symposium on the key points of investment evaluation report from the perspective of co-investor. The aim was to help entrepreneurs intending to apply for Cultural Content Investment Project knowing what documents were needed for the application. ●●
- 3.6 TAICCA held a symposium on the key points of business plan from the perspective of invested enterprises. The aim was to help entrepreneurs intending to apply for Cultural Content Investment Project gaining insights into the needed application documents. ●●
- 3.27 Online press conference for the first COVID-19 relief and the action plan for development of cultural content. ●
- 5**
5.14 In order to facilitate publishers' share in international licensing market, TAICCA initiated "Books from Taiwan" to recommend books for translation, online marketing and promotion. Five titles and two "Asian Specials" were featured for year 2020. TAICCA assisted the authors and publishers of listed titles to exhibit at leading trade fairs and to promote the copyright licensing. ●●
- 5.18 At the press conference on TAICCA×Backer-Founder Joint Venture, TAICCA announced to join hands with Backer-Founder to invest in Angelic-Founder. The four pillars of TAICCA's business incubation mechanism were introduced: the development of new business models, TAICCA Content Development Fund, Cultural Content and Technology Application Flagship Project, and memorandums of cooperation with Taiwanese museums. The aim is to repair the fractured content industry in Taiwan and to accelerate the advancement of the industry. ●●●●
- 5.28 TAICCA's Chinese official website was relaunched, on which industry surveys, professional studies, latest news about international exhibitions and forums are all provided. TAICCA's one-stop service desk was set up to provide comprehensive assistance to enterprises. ●●●
- 5.28 Reopening of Taiwan Comic Base – the hardware was upgraded; courses, trainings, creation camps, consultation and business matching services are all provided. ●●
- 5.30 TAICCA launched Japanese Twitter account "TaiwanFriends" (となりの臺灣フレンズ), featuring Taiwanese characters showcased at LICENSING JAPAN. ●

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6.4 First issue of TAICCA Newsletter was released. ●
- 6.16 TAICCA took 15 exhibitors and 21 works to Ancey International Animation Film Festival and its Market (Mifa), and assisted them in marketing. For the first time, Taiwanese team participated "Meet the Publishers" event; 10 exhibitors and 44 publications were presented at the event. ●
- 6.22 The five winning teams of Immersive Content Grant for International Co-Funding or Co-Productions were announced. ●●●
- 6.25 At Cannes Film Market (Marché du film de Cannes), TAICCA assisted to set up virtual Taiwan Pavilion on the official website, took part in "Shoot the Book!" matching event, and co-hosted an online forum on XR. Over 80 works were submitted for this fair. ●
- 6.26 TAICCA assisted in the marketing activities at Far East Film Festival, such as to place TAICCA messages in the festival directory, program list and trailers. ●
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7.15 A briefing on "Book-to-Screen Adaptation Open Call" was held to announce the application guideline for "Creative Content Development Program: Book-to-Screen Adaptation Plan". ●
- 7.20 TAICCA Facebook page was launched for real-time communication and dissemination of information about TAICCA's projects and industry news. ●
- 7.21 2020 Cultural Content Industry Survey was conducted, which included four major categories: publishing, comics and original image; film, animation and broadcasting; pop music; games and Esports. ●
- 7.21 The application results of "Cultural Content and Technology Application Flagship Project" were announced. 49 projects were approved, with a total subsidy of NT\$153,297,480.
- 7.29 TAICCA and CATCHPLAY launched a joint venture in SCREENWORKS, which is dedicated to original contents targeting international audiences. SCREENWORKS plans to produce annually 80 to 100 hours of original works from 2022 onwards. ●●
- 7.31 19 exhibitors participated, and 24 films were showcased at the online Shanghai International Film Festival. TAICCA curated Taiwan Cinema to feature Taiwanese films of excellence and to promote Taiwanese films in the Chinese market. ●
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8.22 18 exhibitors participated, and 21 films were showcased at the online Beijing International Film Festival. TAICCA curated Taiwan Cinema II to further promote Taiwanese films in the Chinese market. ●●
- 8.26 50 exhibitors participated, and 108 works were showcased at the online Hong Kong International Film and TV Market. TAICCA curated Taiwan Pavilion, and the feature images were shown on the home page and e-newsletter of the exhibition. ●●
- 8.27 11 titles were featured at "Books from Taiwan". TAICCA assisted the authors and publishers of listed titles to exhibit at leading trade fairs and to promote the copyright licensing. ●●
- 8.29 TAICCA partnered with Chunghwa Telecom to hold Taiwan's first outdoor live concert applying innovative technology. At Ta-You Lo's live stream concert "Yi-

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9.4 TAICCA was the only non-EU participant invited to the panel discussion on immersive content industry hosted by the European Commission. TAICCA shared its experiences in international joint ventures and marketing. ●
- 9.7 At the 77th Venice International Film Festival, TAICCA hosted a live stream forum at Venice Production Bridge to discuss "What Will Drive the Future of Cultural Content?". Taiwan's best practices were presented to the audiences. ●
- 9.18 Seventh meeting of the 1st Board of Directors. ●
- 9.23 At a briefing on youth entrepreneurship loans, representatives of eight banks – Taipei Fubon Bank, Taiwan Business Bank, Hua Nan Bank, First Bank, Mega International Commercial Bank, Chang Hwa Bank, Bank of Taiwan and Land Bank of Taiwan – gave advices on the application procedure and requirements. Application can also be submitted on-site. ●
- 9.30 For the first time, TAICCA collaborated with local government to develop future content talents. TAICCA joined hands with Taoyuan City Government to hold a forum Taoyuan Art × Technology Festival. They also launched an award at 2nd Taoyuan Technology Performing Arts Awards to encourage rising talents and to present them to the world. ●
- 10**
10.8 In the Netflix Series Bible Workshop, co-hosted by TAICCA School and Netflix, Netflix Creative Talent Director Christopher Mack spoke about the key points of writing screenplays. ●●
- 10.13 23 titles for the first booklist of "Creative Content Development Program: Book-to-Screen Adaptation Plan" was announced. ●●
- 10.14-18 At Frankfurt Book Fair, TAICCA curated the online Taiwan Pavilion and produced the digital directory for Taiwanese exhibitors. At THE ARTS+, TAICCA hosted an online panel discussion on "Little Stories, Big Economics: Taiwanese Stories Growing into All Forms". At BOOKFEST Digital, TAICCA presented "Theatre of Voice: Four Stories from Taiwan" in Mandarin, Taiwanese dialect, French and German to demonstrate the charm of transmedia storytelling. ●●●
- 10.16 The working guidelines for interest subsidies for loans in the cultural and creative industries was amended to meet enterprises' urgent needs as a result of the COVID-19 outbreak. ●
- 10.21-23 LICENSING JAPAN 2020 was held both online and offline, and concurrently in Taipei and Tokyo. Taiwanese exhibitors captured great attention, and on-site interpreters effectively assisted them to negotiate with buyers online. ●●
- 10.21-23 At China International Licensing Expo, "TAICCA IP Show" live stream attracted over 5,000 local buyers. The online directory attracted 47 character brands which have registered trademarks in China and have already entered the Chinese market. This made the array of brands presented in the Taiwan Hall even more impressive. ●●
- 10.26-28 At Asian Content & Film Market, TAICCA curated online Taiwan Pavilion, featuring Taiwan Cinema and E-IP Market, to present 40 exhibitors and 10 works from Taiwan. ●●

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11.4 At 2020 IP Lab Presentation Day, the application of 4DViews technology were demonstrated by Pili International Multimedia, B'IN LIVE, Future-Action Interactive Art, Common Wealth Education Media & Publishing, MoonShine Animation, Department of Digital Media Design of Ming Chuan University, and Department of Digital Multimedia Design of China University of Technology. ●●●
- 11.6 30 titles for the second booklist of "Creative Content Development Program: Book-to-Screen Adaptation Plan" was announced. ●●
- 11.9 At online American Film Market, TAICCA curated the virtual Taiwan Pavilion to showcase 61 works, including feature films, short films, VR works and animations. ●
- 11.10 At the press conference on the mechanism for marching towards international markets, "Taiwan's International Co-Funding Program: The Last Stage Fund" was announced. ●●●●
- 11.17-22 TAICCA organized 2020 Taiwan Creative Content Festival, with the theme "Human Touch – A Closer Future" and the focus on trading, crossover collaboration and creative future content. This event encompassed trade fair, social events, three theme exhibitions and several shows. Hundreds of buyers from home and abroad attended over a hundred of online and offline matching events. ●●
- 11.19 2020 International Forum and Workshop for Publishing and Copyright Management was held online and offline. Professionals from Germany, France, Spain, UK, US, Thailand and Vietnam were invited to talk about international licensing, book-to-film adaptations, practices in copyright and merchandises, literary translation and video game translation. ●●
- 11.19 "Golden Horse Film Project Promotion Series × TCCF Matching Event for International Cooperation" was co-hosted by TAICCA and the organizer of Golden Horse Film Project Promotion Series. ●
- 11.20 The Signing Ceremony for TAICCA CBLA Memorandum of Cooperation was held. TAICCA and Character Brand Licensing Association (CBLA) will cooperate to promote information sharing in the ACG industries and marketing localization, and also to launch joint courses. ●
- 11.22 Co-hosting 2020 Taiwan Art Toy Award with Monster Taipei, TAICCA launched the TAICCA Award to tap toy characters with great potential. In 2020, the winner went to Zhe-Ren Weng (翁哲仁). ●●
- 11.28-12.6 At Guadalajara International Book Fair, TAICCA built a virtual Taiwan Pavilion in Spanish and produced a trailer, demonstrating book-to-film adaptations, to promote 54 exhibitors and 176 titles from Taiwan. ●
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12.1-12.4 At online Asia TV Forum & Market, 37 exhibitors and 95 works were showcased to promote Taiwan's creation. ●
- 12.10 The awards ceremony of 2020 Original Comic and Script Awards was held. ●●
- 12.21 TAICCA assisted New Media Entertainment Association to hold 2020 Asiahub New Media Summit and hosted a panel discussion on "From the First Mile to the Last Stage Fund: How TAICCA Can Be Your Partner On the Way to the International Market". ●

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Chronology 2019-2020

